



Partner and sponsorship opportunities

Rotary European Action Summit

11 – 13 SEPTEMBER 2026
ROTTERDAM, THE NETHERLANDS

Connect your organisation or brand to an international Rotary conference in Rotterdam, The Netherlands where decisionmakers, professionals, and changemakers from across Europe and the UK, will work together on impact and growth.



11 – 13
september
2026

Rotary European Action Summit 2026

The Rotary European Action Summit is an international Rotary conference, organised in the World Trade Center in Rotterdam from 8 to 13 September 2026. The programme consists of a Governors Learning Seminar and a three-day Summit with plenary sessions, workshops and panel discussions.

Participants, Rotarians and non-rotarians come together to share knowledge, collaborate, strengthen social initiatives and create impact.

Participants represent Rotary clubs, political and social organisations, and the business community from 8 different countries (Benelux, UK, France, Spain, Italy and Portugal).



Theme

The theme is To Belong. The power of Connection and Action.

In today's world, we see the consequences of division every day between people, communities and countries. Politics, religion, war and materialism drive us apart, causing us to lose something essential: the feeling of truly belonging.

At Rotary, "To Belong" goes beyond inclusion or simply being part of something. It means being seen and valued, feeling connected, and being empowered to take meaningful action with others—creating lasting change close to home and far away, and also within yourself.

During this Summit, we bring people together. We listen, learn and act. Through our seven areas of focus, The Rotary Foundation and our global network, we work with communities, strengthen local leaders, invest in impact and build partnerships that endure.

During the European Action Summit, everything comes together around three key themes:

LITERACY

ENVIRONMENT

MENTAL HEALTH



Programm



8 - 10 September '26

Learning Seminar

Governors Elect and Governors Nominee

World Trade Center Rotterdam

200 participants



11 - 13 September '26

Rotary European Action Summit

World Trade Center Rotterdam

1000 participants



11 September '26

Major Donor Diner

Invitation only

Laurenkerk Rotterdam

200 participants



12 September '26

Rotary Gala Diner

Steamship Rotterdam Holland America Line

600 participants

Why become a sponsor?

Benefit from visibility throughout the entire Summit –before, during and after.

- Direct reach among an engaged and influential audience of entrepreneurs, leaders and policy makers (1,000+ participants from Benelux, UK, France, Spain, Italy and Portugal).
- Visibility during plenary sessions, workshops and networking moments.
- On-site branding, including screens at the main stage and during breakout sessions, photo wall, name badges, Rotary lanyards and more.
- Opportunities for product placement or service demonstrations during the Summit.

Sponsorship is more than exposure. It also offers the opportunity to:

- Show your social commitment in a concrete way.
- Connect your brand to relevant European themes.
- Build direct relationships within an international network.
- Be a visible part of a worldwide Rotary network of 1.4 million members in more than 200 countries.

European communication campaign through Rotary networks:

- Social media: 250,000–400,000 impressions
- E-mail & newsletters: 50.000+ recipients
- Online & video: thousands of website visitors, international livestreams en lasting post-event content



The Rotary European Action Summit in Rotterdam offers a powerful, credible and international podium for organisations that want to invest in visibility, collaboration and social impact.

INSPIRE PACKAGE

You are the main partner and will be presented as such: "Rotary European Action Summit 2026 – powered by [Company name]".

Visibility

- Logo mention on the welcome screen in the arrival hall of the World Trade Center and on World Trade Center screens.
- Logo prominently displayed on the main stage during the Summit (plenary sessions at the WTC).
- Mention in press releases, media communications and the digital Rotary and Summit channels (website and social media) before, during and after the Summit.
- Editorial feature/page on the Summit website and opportunities for interaction with participants during the Summit (via the programme app).
- Logo on participant badges.

Premium booth in the House of Friendship

A prominent booth in the House of Friendship at the WTC. The House of Friendship hosts many Rotary causes and is where lunches and coffee breaks take place. The House of Friendship will be officially opened on Friday 11 September at 12:30.

VIP all-access passes for 12 people

For 12 of your guests or staff, we offer a special VIP package: access to the 3-day Summit (11–13 September 2026), all plenary and breakout sessions, and lunches, plus access to the exclusive Gala Dinner on Saturday 12 September 2026 on board the Steamship Rotterdam (Holland America Line). The all-access pass also includes admission to the opening of the House of Friendship..

Contribution to the programm

In consultation, there is an option to highlight your involvement and partnership—for example through an interview on the main stage or a visual presentation. Or you may contribute to one of the breakout sessions linked to one of the themes:

- Literacy
- Environment
- Mental Health

 € 30.000

EMPOWER PACKAGE

Visibility through our digital channels

- Logo mention on WTC screens.
- Mention in press releases, media communications and the digital Rotary and Summit channels (website and social media) before, during and after the Summit.
- Editorial feature/page on the Summit website and opportunities for interaction with participants during the Summit (via the programme app).

Booth in the House of Friendship

A booth in the House of Friendship at the WTC. The House of Friendship hosts many Rotary causes and is where lunches and coffee breaks take place. The House of Friendship will be officially opened on Friday 11 September at 12:30.

VIP all-access passes for 8 people

For 8 of your guests or staff, we offer a special VIP package: access to the 3-day Summit (11–13 September 2026), all plenary and breakout sessions, and lunches, plus access to the exclusive Gala Dinner on Saturday 12 September 2026 on board the Steamship Rotterdam (Holland America Line). The all-access pass also includes admission to the opening of the House of Friendship.

Contribution to the program

In consultation, there is an option to highlight your involvement and partnership—for example through a visual presentation. Or you may contribute to one of the breakout sessions linked to one of the themes:

- Literacy
- Environment
- Mental Health

 € 15.000

ENABLE PACKAGE

Visibility

- Use of our digital Rotary and Summit channels (website and social media).
- Editorial feature/page on the Summit website.

VIP all-access passes for 4 people

For 4 of your guests or staff, we offer a special VIP package: access to the 3-day Summit (11–13 September 2026), all plenary and breakout sessions, and lunches, plus access to the exclusive Gala Dinner on Saturday 12 September 2026 on board the Steamship Rotterdam (Holland America Line). The all-access pass also includes admission to the opening of the House of Friendship.

Contribution to the program

In consultation, there is an option to highlight your involvement and partnership for example through a visual presentation.

Or you may contribute to one of the breakout sessions linked to one of the themes:

- Literacy
- Environment
- Mental Health

 € 7.500

ENERGIZE PACKAGE

Visibility

- Use of our digital Rotary and Summit channels (website and social media).
- Editorial feature/page on the Summit website.

VIP all-access passes for 2 people

For 2 of your guests or staff, we offer a special VIP package: access to the 3-day Summit (11–13 September 2026), all plenary and breakout sessions, and lunches, plus access to the exclusive Gala Dinner on Saturday 12 September 2026 on board the Steamship Rotterdam (Holland America Line). The all-access pass also includes admission to the opening of the House of Friendship.

Contribution to the programm

Opportunity to digitally stream your organisation – linked to one of the themes:

- Literacy
- Environment
- Mental Health

 € 2.500

Rotary European Action Summit

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THE NETHERLANDS**

There are options for specific wishes and tailor-made solutions to present your company/brand/organisation optimally during the Rotary European Action Summit 2026. We are happy to discuss these with you. Feel free to contact one of us.



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